



**Friends of the
ROYAL
SASKATCHEWAN
MUSEUM**

Annual Report
2010 / 2011

Table of Contents

A Few Words From Our President	3
<i>friends of the museum</i> Board and Staff	4
Year in Review	5
Royal Saskatchewan Museum Research Update	6
Retail Activity Report	8
Programming Activity Report	10
RSM Director's Report	12
Committee Reports	13
Financial Statement	15

A Few Words From Our President Wayne Hellquist

This past year has been a busy one for the Friends of the Museum as the Board of the Friends continues to try to build and strengthen the organization.

Last year the organization officially changed its name from the Royal Saskatchewan Museum Associates to the Friends of the Museum and introduced a new logo to correspond to the new name. This new brand has been more fully developed over the course of the year and has helped to increase the visibility of the Friends to the membership and to the public at large.

In the winter of 2010, the board embarked on the development of a new 3 year strategic plan. The strategic plan articulated a new mission, vision and core values and 5 core strategies: branding, relationship building, membership growth and development, purpose and direction, and governance. These 5 core strategies form the strategic framework for the Friends of the Museum to continue to realize its vision and deliver on its mission. Much work still remains in order for the Board to fully realize its vision and mission and to be able to enhance and support the work of the Royal Saskatchewan Museum.

This year the Friends introduced a new membership package and fee structure which was introduced over the summer months last year. As a result we have seen an increase in the membership of the Friends. To support the many activities of the Friends of the Museum, a new corporate campaign to increase our public and corporate funding was launched this year. Funds raised will be

used to increase our public programming and to help fulfill and expand our mandate of being a valued partner in the enhancement of the Royal Saskatchewan Museum and increasing its visibility and access to vital resources in the community. We have signed our first corporate partners this year and look to greatly expand the program in the upcoming year.

The Friends continue to operate the two gifts shops: Apperley Place at the Museum and the Cumberland Gallery at the Legislative Building. We operate these two shops to raise money to support the ongoing activities of the Friends. We will continue to monitor the operations to ensure that we are able to maximize the return on our investment in these two enterprises.

We are very excited of the potential that lies ahead for the Friends of the Museum and will continue to work to develop relevant programs, special events and activities tied to the work of the Museum. To the many who have supported us this year and years past, we thank you for your commitment and hope you will continue to support the many initiatives that the Friends of the Museum has to offer.

Respectfully submitted,
Wayne Hellquist, Chair of the Board



friends of the museum Board and Staff

2010/2011

friends of the museum Board of Directors

Executive Committee

Wayne Helquist, President

Greg Watkins, Treasurer

Remaining Board of Directors

Arnold James

Jackie Schmidt

Jacqui Messer Lepage

Jeff Benjamin

Josh MacFadden

Kerry Avery

Kerry Bachiu

Kurt Dietrich

Sylvia Lee

Harold Bryant (RSM Director)

Communications Committee

Jackie Messer Lepage (Chair)

Jackie Schmidt, Kerry Bachiu

Audit, Finance & Administration Committee

Greg Watkins (Chair)

Arnold James, Kerry Avery, Sylvia Lee

Resource Development Committee (Fundraising)

Jackie Schmidt (Chair)

Kerry Bachiu, Kurt Dietrich, John Kennedy, Greg Watkins

Governance Committee

Josh MacFadden (Chair)

Kurt Dietrich, Mark Cooper

Nominations Committee

Josh MacFadden (Chair)

Kerry Bachiu

Staff of the *friends of the museum*

Robert Hubick, Executive Director

Laura Pomedli, Public Program/Facility Rental Coordinator

Pat McGillis, Retail Operations Manager

Gift Shop Staff

Debb Black, Bette Grant, Donna Koch,

Arlene Macallister, Noel Selinger,

Matt McGillis, June Young, Valerie Ramdass

Public Programs Staff

Taryn Blyth, Amanda Marcenko,

Linda Reakes, Shauna Ross, Erin Bodnarchuk,

Cady Shaw, Amy Cowman, Kim Sauder, Sarah Ramer

Year in Review

2010/2011

Museum (Attendance)

Casual Visitations	78,445
School Groups	6,938
Special Groups	596
Teachers Supervised Visitations	4,790
Tours On Own	3,583
Total:	94,352

Public Programs (Attendance)

Special Events	2,428
Megamunch Club/Young Explores	229
Birthday Parties	1,045
Dinomites	234
Summer Programs	1,550
Total:	5,486

Facility Rental (Attendance)

Board room, Theatre and Lobby	11,585
Museum Bookings	1,208
Total:	12,793

Munchie's Calendar

Munchie got a new lease on life this year when the RSM went out and purchased a new mascot. The old Munchie was beginning to show his years of wear and tear and repairs had to be done on him almost after every appearance. But even with Munchie having to take January and February off until the new Munchie could be created Munchie still had a busy year including appearances at: MJ Cold Well School event (Media kick off for the City of Regina), SGI Play it Safe Day, Juvenile Diabetes Event at Government House, Regina Spring Home Show, Santa Shuffle, Jingle Bells Run, South Land Mall Santa Claus Day Parade, CIBC Run for the Cure, Children's Wish Foundation Walk for Wishes, St Theresa's Annual School BBQ, Terry Fox Run, Heritage Festival, Partridge Community Block Party, Easter Seals Drop Zone, Plywood Cup Race, Mascot Challenge, Regina JDRF Walk, Storm the Island, Fathers Day Run for Prostate Cancer Research, Sacred Heart School,

Kids Help Phone, Wings over Wascana, Easter Seals Camp Day, CIBC Rehab Run, Cathedral Arts Festival, I Love Regina Run, Cystic Fibrosis Run, MS Walk. Munchie also participated in a number of *friends of the museum* events including Classic Christmas Afternoon; Brenda Baker's Old Elephant's Christmas; A Christmas Surprise; Megamunch Club; Megamunch's Birthday; Dinomania; and Earth Day.

Total Days Booked 35

Fun Facts

Members	235
Gross Retail Sales	262,000
Donations	63,000
Volunteer Hours	300+
Mega Munches Birthday Attendance	800+

3rd Party Rentals

Angela Bowen, RN, PhD, Brandy Moore Concert, Canada - Afghanistan Solidarity Committee, Canadian Cancer Society, Canadian College of Healing Arts, Catholic Family Services, CBC Radio-Canada, CBI Gold Square, CUPE Saskatchewan, Delta Blues Festival, Exported Film Festival, Friends on the Outside, Fringe Festival, Golden Apple Theatre, Grandmothers for Grandmothers, I Heart Regina, ISKON Temple, Kronau Museum, Kumon Learning Centre, Music in the House, Nature Regina, Primerica, Regina Chinese Musical Association, Regina Fringe Festival, Regina Hand Cycle Club, Regina International Open Theatre, Regina Mandolin Orchestra, Regina Technology Community, Regina Wildlife Federation, Rotary Club, Sakewewak Artists' Collective, Sask. Association of Archives, Sask. Healthcare, Sask. Prairie Conservation Action Plan, Saskatchewan Cancer Society, SaskCulture, Seeds for Sustainability, South SK Cystic Fibrosis Chapter, Taunya Lewis & Nolan Kondratoff Wedding, The Salvation Army, U of R - Dept. of Geography, Ukrainian Catholic Brotherhood, University of Regina Ecological, WTW Production

Total Days Booked	91
Total Attendance	11,585

Royal Saskatchewan Museum

Research Update

2010/11

Sprague's Pipit Project

This study wrapped up in 2011 with the production of a major project report, which is now being distilled into a research publication. We found that pipeline construction and clean-up activities had no direct effect on the nesting success of this threatened songbird or on Vesper Sparrows, a more common species that also builds ground-level nests in grassland areas. But we also detected a number of behavioral effects, including changes in the distribution of Sprague's Pipit territories and a tendency for fewer male Pipits to sing during pipeline activities. These effects may be due to acoustic "masking" since pipeline noises occur at volumes and frequencies that compete with Pipit breeding calls. Our central conclusion is that a setback distance of at least 350 metres is appropriate for the protection of this species.



What can Museums do to foster sustainability?

To address this question and gain insight about the educational value of our natural history dioramas and The Human Factor exhibit, we conducted a number of visitor-oriented projects in partnership with Dr. Katherine Arbuthnott, a psychologist at Champion College, University of Regina. One project involved piping music into The Human Factor area and estimating retention times from surveillance camera recordings. Another had people complete questionnaires either before entering the Galleries or after they had finished their visit. More studies are needed, but early results suggest that visitors to the RSM tend to feel a greater connection to nature, and that this connection is associated with more pro-environmental goals.

Glenn C. Sutter, Ph.D.

Research Scientist - Curator of Life Sciences

Ecology of Grassland Snakes

In the spring of 2010, Ms. Laura Gardiner began her Master's project, researching the habitat selection and movements of prairie rattlesnakes and eastern yellow-bellied racers in the Frenchman River. This research is continuing in 2011. This work was important on its own right but in the spring of this year, the largest snake hibernaculum known in Saskatchewan suffered significant (possibly complete) destruction because of a collapse of the hillside. The racer is a Threatened species in Canada and populations of both rattlesnakes and racers may have taken substantial hits because of this catastrophe.



In the fall of 2010, we discovered a snake den in the Big Muddy Valley (near Harptree). Turns out that this snake den is the first ever discovered (in Canada) to contain racers outside of the Frenchman River Valley. In the spring of 2011, we returned to the den and captured about a dozen racers and dozen bullsnakes. All of these captures are helping provide tissue samples to further our population genetics study on snakes in the northern prairies. As part of our research, we are going to be surveying for racers in the Cypress Hills starting this year.

Burrowing Owls

In the spring of 2011, Ms. Ashley Fortney began her Master's project to research the age structure in Burrowing Owl populations. She will be using sophisticated technology (stable isotopes) to try and age the owls by the chemical finger prints in their feathers. As part of our Burrowing Owl projects, we will be working with the Nature Conservancy of Canada and Environment Canada to install nest boxes in southern Saskatchewan.



ever found in the Canadian prairies.

In the winter of 2011, Ms. Leanne Heisler began her Master's project, using the data collected from owl pellets to develop habitat models to explain the abundance, distribution and population dynamics of small mammals across the Canadian prairies.

We continue to work with the University of Saskatchewan, Health Canada and Saskatchewan Health to describe the prevalence of Hanta Virus and tapeworms in deer mice across southern Saskatchewan. These pathogens are potentially very dangerous to humans.

Richardson's Ground Squirrels (Gophers)

Also as part of Ashley's Master's project, we have initiated a project to collection data on factors that help explain the abundance, distribution and population dynamics of Richardson's ground squirrels. Essentially, we want to be able to model when and where ground squirrel populations will become a nuisance by understanding what affects their populations.



Insects

We have partnered with Saskatchewan Environment to conduct biological surveys of the Cypress Hills. We are going to be targeting insects of all sorts but we are specifically trying to determine if the Western Bumblebee inhabits the Cypress Hills. This species is potentially a species at risk in the area.

In Grasslands National Park, Shelby Stecyk is conducting research for her honours project – trying to determine if there has been any impact associated with the use of pesticides to kill plague-carrying fleas in prairie dog colonies. Shelby is specifically trying to determine if the pesticide use has changed the community of insects inhabiting the prairie dog colonies.



Mice, Voles and Shrews

As part of the owl project we initiated in 2008, we have discovered a new species of shrew for the province of Saskatchewan, the Preble's shrew. Actually, this is the first specimen



Ray Poulin (Ph.D.)
Research Scientist - Curator of Vertebrate Zoolog

Retail Activity Report

2010/11

The past year has been a busy time of great change in both our retail locations. Programming underwent a challenging time which not only affected participation in the programs, but sales at Apperley Place as well. The store is now back on the road to recovery as stability in the other departments is achieved.

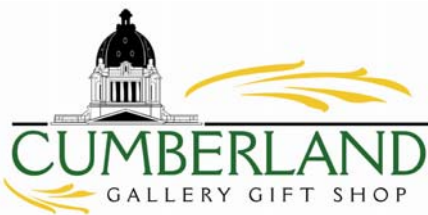


August saw us host our third annual Garage Sale on Megamunch's birthday. The event was very much anticipated and well

attended by our loyal customers. This was our last garage sale, as we no longer have an existing backlog of dead stock.

The stores were represented at the Breast Cancer Action Saskatchewan event at the Conexus Art Center in November. A booth was rented and product was displayed as well as information on both retail locations. This reached a brand new audience of potential shoppers that were unaware of the stores and the great product lines they carry. Both locations experienced residual sales as a result of tracking coupons which were handed out.

Cumberland Gallery Gift Shop also hosted the second annual "Count Down to Christmas" in November with a day of festivities, including an hour of music provided by Eddie and the



Shondells. Attendance and customer participation was up this year as the building staff has come to anticipate its arrival.

Cumberland Gallery Gift Shop was also invited for the fourth year to participate in the "Lights Across Canada" evening at the Legislative Building. The staff handed out coupons and Leg. Loonies. Munchie was also there to hand out hugs.

For the third year, Cumberland Gallery Gift Shop was invited to participate in the Saskatchewan Book Awards event hosted by the Legislative Library. The author readings were held in the upstairs library. Book signings and chats with the authors were then held in the comfortable atmosphere of the gift shop.



A rainy day in May saw Robert and I at the Cathedral Arts Festival promoting not only Programs at the museum, but the stores as well. We were well received by all that we approached and many were impressed by our line of products. It was also gratifying to realize that many people were able to recognize our stores just by viewing the products available.



Both stores underwent a "make-over" this spring with new display fixtures at each location resulting in a new look with refreshed merchandising.

Retail Activity Report Con't

Once again, Apperley Place took advantage of the opportunity to increase sales and exposure by staying open for several third party after-hours bookings. This gave the store a whole new audience and age group of potential new customers.

The Cumberland Gift Shop also facilitated the sale of artwork from the many shows put on by the Gallery, and will continue to assist in whatever way it can to promote these events.

The Retail Division, worked very closely with Programming assisting in any way they could - from program planning, handling ticket sales and registrations, promoting the events, ordering the many "prizes" needed or just being that "extra set of hands" and voice of experience. All of this was in addition to the stores meeting the needs of our members, bus tours, school groups and visitors that come to the store year round.



As a continuation of the information sessions I attended last year, this saw me off to Toronto in January, 2011 to attend the

Retail and Visitor Services Conference, hosted by the Canadian Museums Association. It was helpful to re-visit issues of concern that were initiated the previous year and listen to the resolutions of some of the other museum stores across the country. On the whole, I am confident in saying we are a lot more successful than many other institution stores that have suffered lay-offs and in some cases, closures.

I would like to offer my sincere thanks to each one of the retail staff - Arlene, Bette, Debb, Donna, June, Matt, Noel and Val – whose high energy, attention to detail, professionalism and knowledge of the retail business, as I always say, "make me look good".



Submitted by:
Pat McGillis
Retail Manager

Programming Activity Report

2010/11

The 2010/11 fiscal year for the *friends of the museum* saw the return of a number of old programs mixed in with some new programming ideas. In April 2010, the 40th Annual Earth Day took place at the Museum. This co-sponsored event with the Royal Saskatchewan Museum started on the Thursday night with the Seeds for Sustainability Benefit Concert followed by the 4th Annual Environmental Film Festival and Activist Awards on Friday and Saturday nights. On Sunday afternoon the Earth Day Family Fun Festival took place on the grounds of the Museum.



In May, Jack Semple played to a sold out audience in our theatre. In early June, a packed house of 3-7 year olds and their attending adults enjoyed an evening of dino-crazy fun during our annual Dinomania event.

The summer of 2010 once again kicked off with our summer day camps and drop-in programs. Attendance was up again this year with kids aged 5-9 enjoying a number of new camp programs designed by our summer students. The Thursday, Friday and Saturday drop-in programs also saw an increase in attendance. In August the *friends of the museum* celebrated another birthday for Megamunch.



Attendance for his 65,000,024th birthday was down a little bit this year due to the annual exhibition falling on the same weekend. However, we are anticipating huge crowds this coming summer, and are busy planning his biggest party yet: his 65,000,025th on August 13. The summer finished off with the *friends of the museum*

participating in the annual Symphony under the Sky that is organized by the Regina Symphony Orchestra. Our participation included a number of craft stations throughout the day for children.

In the fall, Megamunch Club and Young Explorers returned for another season. These programs, geared towards 5 - 8 year olds

and 8 - 12 year olds respectively, were enjoyed by many. The fall also saw the return of a number of our traditional adult and family programs including: Swing Down Memory Lane; the 8th Annual Cowboy Poetry Night; A Classic Christmas Afternoon; A Christmas Surprise; Brenda Baker's Old Elephant's Christmas; Countdown to Christmas at the Cumberland Gallery Gift Shop; and a new program, A Very Prairie Christmas, that was geared towards seniors. Between Christmas and New Year's, the *friends of the museum* showed the Ice Age Trilogy. For 3 consecutive days, kids and parents enjoyed this drop-in program with popcorn and a movie.

We kicked off spring with another series of Young Explorers but this time we moved it to Friday nights. This 5-part series ran over 10 Friday nights from January to May where kids aged 8 -12 enjoyed pizza and a movie as well as crafts, games and other exciting activities. Having this program on a Friday night was a huge success with many parents liking this concept. Spring also saw the return of another Megamunch Club, as well as a new adult program called Music at the Museum which featured performances by Bob Evans, Brandy Moore and Bev Zizzy.



The *friends of the museum* also co-sponsored a number of third party rentals this past year. In April, the *friends* co-hosted the Banff Mountain Film Festival to a sold-out audience. In May, we participated in Wings Over Wascana, with the Gift Shop hitting the road and Programs offering crafts for the kids. May also saw the *friends of the museum* co-host The Green Wave, with the RSM to further support the International Year of Biodiversity. In the New Year, The Environmental Film Festival moved their annual event from April to March for 2011 and the *friends of the museum* helped out by co-sponsoring the event.

Our Birthday Parties continue to be a huge hit; to accommodate the demand for our birthday parties, in January of 2011 we doubled the number of time slots that are available from 1 per Saturday and Sunday to 2 per day.



Overall our public programs and special events for the year were mixed in regards to attendance. Our children’s programs (Camps, Drop-in Programs, Young Explorers and Megamunch Club) continue to be a huge success, while our adult and family events (A Christmas Surprise, Swing Down Memory Lane, Cowboy Poetry and Old Elephant’s Christmas) struggling a little bit this past year. Some of our special events have been running for a few years now so it is time to start developing new programs and special event ideas that will entice this type of demographic to our events. Laura Pomedli, who joined our team in March 2011 as the new public programmer, will have her hands full trying to come up with new ideas to get this demographic off of the couch and down to the Museum to take in some of our events.

This past year also saw a number of long-time employees leave and go onto new adventures. Margot Mack, who had been with us since 2003 as the Public Program/Facility Rental Coordinator, left in late September. Amanda, Taryn, Shauna & Marjorie who had been with the *friends of the museum* for a couple of years as part-time employees also decided to pursue new careers. I would like to thank them for all their hard work over the years and wish them all the best of luck in their new endeavors. I would also like to extend a special thank-you to Amy Cowman, who too was a long time part-time employee of the *friends of the museum*, for all her help last fall in planning the fall programs and special events after Margot left. Without her help, there is no way I would have been able to pull together all those special events on time. Amy has also decided to move on to other endeavors and I wish her the best of luck as well.

With change comes new opportunities; as mentioned, Laura Pomedli joined our team as the new Public Program/Facility Rental Coordinator. As well, Amanda B, Amanda D, Rob and Tanya have joined our team as part-time employees to help plan

and facilitate the Summer Camps, Drop-in Programs, Birthday Parties, Megamunch Club and Young Explorers as well as help out with some of the special events. Carly, who joined us in January as a part-time employee, will be back in the fall after she returns from Alberta. I would also like to extend a special thank you to Cady Shaw; Cady helped train most of the new employees including Laura, and without Cady’s help, the learning curve for everyone would have been long and painful and I thank her for all her help. Cady has been with the *friends of the museum* as a part-time employee for a few years and she continues to help out with the programs when she is available.

Linda Lucyk and her daughter Madlin have continued on as our after-hours attendants for the 3rd party rentals. As well, Linda has taken on more responsibility in her role therefore freeing up Laura and myself from some of those duties. Brian Shalley, Cal Fehr, Roger Roscoe and our newest team member Stephen Schwindt continue to handle most of the AV Tech requirements for those 3rd party rentals.

Special thanks go out to Mike Benoit, who handles most of our graphic designs for the posters and corner sign; Paula Hill and her staff; and Susan Schaeffer of Government Services, for all of their support this past year.

A huge thank you also goes out to Michael Schmidt and Quentin Silzer, who are the main performers for our beloved mascot “Munchie”. Their energy and never-ending enthusiasm while attending numerous events throughout the year puts a smile on every kid (child) and parent they meet.



That is about it for public programming; we are busy planning the upcoming year and are very excited about what we have to offer. Stayed tuned and make sure you watch our website for all the exciting things that will happen this year.

Robert Hubick
Executive Director

RSM Director's Report

2010/11

The Royal Saskatchewan Museum (RSM) had another busy and productive year. The items highlighted below are in addition to the “business as usual” that comes with the museum’s education, collections stewardship, research and tourism mandates. Total museum visitation in 2010-11 was about 112,600, very similar to that in 2009-10. Again the programs offered by the *friends of the museum* are an important part of that total. Three long-serving staff retired in 2010-11: Ron Tillie (Manager of Exhibits), Ian Brace (Curator of Archaeology) and Penny Pedersen (Communications and Marketing). John Snell joined us from the Science Centre as our new Manager of Exhibits.

The *Creatures of Saskatchewan's Ancient Seas* traveling exhibit program, featuring spectacular fossil skeletons of marine reptiles from the Age of Dinosaurs, continued to be a major focus. A preliminary version of the first exhibit in this series, entitled *Hunter of the Prairie Sea* which features a 30-foot mosasaur (think big marine lizard!), debuted at the Swift Current Museum in May 2010. A more complete version was hosted by the Western Development Museum (WDM) in Moose Jaw during the fall. After Christmas the exhibit moved to the WDM in Saskatoon. A computer interactive component will be added to this exhibit for its next venue; this component is being sponsored by the *friends of the museum* and your support for our traveling exhibits is most appreciated. Work on the second exhibit in this series, which will showcase our 90 million year old crocodile called Big Bert, started in 2010-11. Also, our smaller traveling exhibit featuring Scotty, Saskatchewan's *Tyrannosaurus rex*, continued to tour the province.



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Ray Poulin’s research continued on the ranges and biodiversity of small mammals in Saskatchewan, and on several species at risk, including the Burrowing Owl and snakes. Much of this research involves graduate students at the University of Regina. Glenn Sutter submitted the final project report concerning the impact of pipeline construction on the breeding success of Sprague’s Pipit, a prairie songbird. I would like to again thank the *friends of the museum* for managing the external grant funds that supported most of this research. Funding from the Museums Assistance Program allowed Adam Crosby to make huge progress with the digitizing of our biological collections data, and important improvements to collections storage were realized.

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Our palaeontological staff conducted field work focused on the dinosaur-aged sediments in the Frenchman River Valley and were involved in several research projects, some involving university students and faculty. Our Aboriginal History section continues to pursue research projects concerning historic and prehistory sites, but the highlight for 2010-11 was the formal approval of the museum’s repatriation policy for the return and/or shared stewardship of sacred and culturally sensitive objects of Aboriginal origin in our Ethnology Collection.



The RSM continues to work towards using video conferencing as a distance education tool to reach students who can’t physically visit the museum, but the realization of this goal requires renovations to the room that will serve as the studio.

On behalf of the RSM, I would like to congratulate the *friends of the museum* on another successful year and to thank you for all of your many contributions to the museum during 2010-11.

Harold Bryant, Director
Royal Saskatchewan Museum

Committee Reports

2010/11

Communications Committee

The communications sub-committee was formed in 2009/10, with a mandate to revisit the 'brand identity' of the Associates and examine options for improving public awareness and brand recognition.

Through the generous donation of services by Arcus Advertising, the committee developed a new brand/identity for the RSM Associates as the "*friends of the museum*". The new brand and "future directions" strategy were launched at the 2009/10 Annual General Meeting.

Concurrent with the re-branding activity, the *friends of the museum* developed an enhanced membership strategy for the organization. This strategy was designed to improve overall sustainability and support for both the Royal Saskatchewan Museum and the programs and services delivered through the "*Friends*" organization.

In order to inform the development of a new membership offering, the public programs area initiated a member survey respecting member benefits, program delivery, and activities targeted at current and future members. The goal of this survey was to ensure that the *friends of the museum* continued to provide quality programming that is relevant to the interests of members and the community at large.



Throughout the year, the committee finalized an enhanced general membership benefit package, in addition to developing a corporate membership offering. Rollout of the new package began mid year, with the first corporate membership being purchased early in 2011. A corporate sponsorship framework is also under development, with a target for launch in the 2011/12 fiscal year.

The communications committee is grateful for the expertise available to us through Arcus Advertising, as well as the commitment demonstrated by our Executive Director, Rob Hubick and our staff over the past year. The efforts of these individuals were critical to our ability to meet our objectives – Thank you!

We are pleased with the progress that the *friends of the museum* are making with respect to our new identity, and look forward to another productive year to come!

Jacquie Messer Lepage
Chair

Governance Committee

In 2010 - 2011 the Governance Committee worked towards policies to improve the organization and efficiencies of the friends of the museum including, the development of Board Member resources materials, policies and updates to the Corporate By-Laws.

Josh MacFadden
Chair

Nominations

The Nominations Committee began its work in late March, 2011 by developing a nominations matrix for the recruitment and selection of new candidates for the associates. The Nominations Committee was impressed with the numerous qualified applications and has selected a slate of candidates that will provide significant skills and enthusiasm to help achieve the goals of the friends of the museum.

Josh MacFadden
Chair

Audit, Finance & Administration Committee

Although our Financial Statements for the 2010 – 2011 fiscal year show an operating loss, we can consider the past year to be a moderate success.

Our management team includes Robert Hubick, Executive Director, Pat McGillis, Retail Operations Manager; and Carla Aitken, our bookkeeper. They are the people who very capably take care of the day to day activities of our organization and deliver our services to our clients and customers.

The Friends of the Royal Saskatchewan Museum had a very successful summer in 2010 with a series of sold out summer camps and programs that enhanced the attendance at the museum and provided an added customer base for Apperley Place, our Gift Shop at the Museum.

In September, Margot Mack, who had served as our public programmer since 2003, tendered her resignation. The Friends of the RSM appreciate the contribution she made over the past seven years. Her unexpected departure left a void in our management team and placed an unexpected burden on our Executive Director, Robert Hubick as he was put in the position of having to assume the additional responsibilities of implementing a fall and winter programming schedule. Despite a significant effort and a lot of extra hours on Rob's part attendance at events was less than we had experienced in the past and fall construction projects on the entry sidewalks at the museum resulted in reduced visitor numbers at the museum and

a reduced customer base for our gift shop. We are happy to report that the position of public programmer has been filled and we are looking forward to another sold out slate of summer programs and a dynamic fall and winter program schedule that will assist us in accomplishing our financial goals.

The Friends of the RSM continue to administer research projects and summer student employment opportunities on behalf of the museum. Our support makes it possible for the museum to apply for grants to pursue research interests and employment assistance.

A significant part of our financial success comes from donations from visitors, individuals and corporations. Visitors to the museum can make contributions to the donation box and as a registered charity we can issue tax deductible charitable donation receipts to individuals. One of our goals for the upcoming year is



to increase corporate memberships and sponsorships. We hope all of our members will encourage their friends, family and co-workers to assist us in our efforts to enhance and assist the museum operations so that the RSM can continue to be a place that is accessible to all.

In conclusion, I wish to thank our members, customers, staff and donors for their support of the Friends of the Royal Saskatchewan Museum.

Greg Watkins, C.M.A.
Treasurer

Financial Statement

2010/11



The Board of Directors of the Friends of the Royal Saskatchewan Museum is responsible for the integrity of the financial data reported by the *friends of the museum*. The following financial statements have been prepared in accordance with Canadian generally accepted accounting principles which have been consistently applied.

Greg Watkins, C.M.A.
Treasurer